

Edgars Ozols

Product Designer | Product Management | Agile Leadership

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PROFILE

Trusted by 30+ brands, I've improved 50+ products and helped teams deliver consistent, user-first experiences under pressure. Launches across mobile & web in agile environments.

Owns end-to-end design: research, prototyping, testing, and engineering-ready delivery.

Skilled in smart device integration, complex data visualization, and growth/retention features.

SKILL

Product Design, Product Management, End-to-End Design Process, User Research, Usability Testing,

Wireframing, Prototyping, Figma, Mobile App Design, Design Systems, Agile / Scrum, Stakeholder

Communication, Cross-Functional Collaboration, Data Visualization, Growth & Retention Strategies

WORK EXPERIENCE

Digital Projects & Product Consultant — Remote | Present

- Managed digital projects for 10+ clients across wellness, retail, and lifestyle sectors
- Helped launch websites, content systems, and community tools
- Advised on automation tools (ChatGPT, Notion AI, etc.) to boost team efficiency

PRODUCT ASSISTANT / LONGO GROUP | 02/2024– 02/2025

- Shaped product vision for the Shapes platform, contributing to a 15% increase in user engagement
- Led cross-functional coordination design, dev, and ops, improving project delivery efficiency by 20%
- Supported development of apps and e-commerce flows, AI tools to increasing **effectiveness by 80%**
- Improved UX quality through design QA, user feedback loops, and continuous optimization

Digital Project Coordinator – Remote | 01/2022– 02/2024

- Oversaw delivery of websites, ordering apps, and digital displays to improve customer experience
- Supported UX research and testing processes to align product features with user needs
- Maintained task tracking, timelines, and clear communication between stakeholders

Cross-functional management – VUGD Government | 09/2017 – 02/2022

- Managed cross-disciplinary teams in operational and safety-critical environments

PRODUCT DEVELOPMENT MANAGER - AS "LIDO" | 02/2014 – 06/2016

- Led full-cycle product development in hospitality, and alignment with business goals.

EDUCATION & CERTIFICATIONS

- Google Data Analytics Professional Certificate (2025)
- UX/UI Design Specialization – Google / Professional Certificate (2022)
- Agile Methodologies, Product Management (Professional Certificate)
- Technical Diploma in Safety Systems & Risk Management | 02/2014 – 06/2016
- Diploma in Restaurant & Business Operations – Riga Trade School | 02/2008 – 06/2012