EDGARS OZOLS
Product Designer and Manager

www.EdgarsOzols.com

ozols.info@gmail.com

+371 28676022

About me:

With 10+ years in product design and innovation, I blend strategy with creativity to bring ideas to life. Data-driven and user-focused, I lead teams with energy and a clear vision, creating products that genuinely connect with people and deliver meaningful results.

SKILLS

Tools

Figma | Miro | Jira |

HTML5 | CSS3 |

Google Workspace |

MS Office | Adobe Suite |

Asana | OpenAI |

Hard skills

Product Lifecycle Management | User-Centric Design & UX | Problem Solving | UI Design system | Responsive Design | Agile Tools | Visual Content Strategy | SEO |

Soft skills

Stakeholder Communication | Industry Trend Awareness | Emotional Intelligence | Team Leadership Personnel Management | Conflict Resolution | Project Planning| Innovative Thinking

Languages

English: Business

Russian: Fluent

German: Basic

WORK EXPERIENCE

PRODUCT ASSISTANT • LONGO GROUP | 02/2024| – PRESENT

- Shapes product vision, driving **15% growth** in user engagement.
- Leads cross-functional delivery, improving project efficiency by **20%**.
- Develops apps, e-commerce, and integrates AI for **25% faster processes**.
- UX through design support and feedback-driven improvements.

PRODUCT DESIGNER • FREELANCE & BUSINESS | 01/2023| – 02/2024

- Created UX/UI strategies, boosting **client satisfaction by 30%.**
- Led front-end projects to enhance user engagement.
- Built e-commerce sites, **increasing sales by 25%.**
- Advised on digital strategy to optimize web presence.

TEAM MANAGER | VUGD | 09/2017 – 01/2023

- Led Agile teams in high-stakes scenarios, boosting resilience.
- Developed team skills, increasing **effectiveness by 30%.**
- Optimized processes to maximize team productivity.

PRODUCT DEVELOPMENT MANAGER | AS "LIDO" | 02/2014 – 06/2016

- Managed full product lifecycle, from concept to launch.
- **Led 100+** cross-functional team to drive product innovation growth.
- Delivery timelines by streamlining workflows and aligning team efforts.

EDUCATION

- Relevant Certifications: UX/UI Design, Agile Methodologies, Product Management (if applicable)
- Fire Safety & Civil Defense Technician College
- Restaurant Management – Riga Trade Technical School